



Dave Yost
Ohio Auditor of State

Fraud Conference

Hyatt Regency Columbus
May 16-17, 2017



MIKE DEWINE
★ OHIO ATTORNEY GENERAL ★



Schedule

Day 1

Tuesday, May 16, 17

7:30 - 8:30 am	Registration / Continental Breakfast					
8:30 - 8:50 am	Welcome					
8:50 - 10:30 am	General Session: Think Like a Forensic Accountant Tiffany Couch, Acuity Forensics					
10:45 - 12:00 pm	Why Let the Truth Get in the Way <i>Michael Bret Hood, 21st Century Learning & Consulting</i>	Cybersecurity- Keep Your Office and Data Safe from Cyberthieves <i>Nicole Beckwith, Ohio Auditor of State</i>	OSINT - Internet and Social Media Investigations <i>Michele Stuart, JAG Investigations, Inc.</i>	Ethics: It's Everybody's Business <i>Ralph E. Barone, Cuyahoga County Prosecutor's Office</i>	Forensic Auditing Interviews <i>L. Wayne Hoover, Wicklander-Zulawski & Associates</i>	The Thief in your Company <i>Tiffany Couch, Acuity Forensics</i>
12:05 - 12:35 pm	Lunch					
12:35 - 1:35 pm	General Session: Forensic Linguistics and Fraud Investigations Dr. Robert Leonard, Robert Leonard Associates					
1:50 - 3:10 pm	Why Let the Truth Get in the Way (Repeat Session) <i>Michael Bret Hood, 21st Century Learning & Consulting</i>	Handwriting - It still matters! <i>Richard Meadows, Ohio Attorney General - Ohio Peace Office Training Academy</i>	Forensic Auditing Interviews (Repeat Session) <i>L. Wayne Hoover, Wicklander-Zulawski & Associates</i>	Testifying as an Expert Witness: Tips and Tricks <i>Dave Thomas, Taft Stettinius & Hollister LLP</i>	Stopping Vendor Kickback Fraud in Emerging Markets <i>Jeff Klink, Klink & Co., Inc.</i>	Uncovering and Investigating Theft by Law Enforcement <i>Michael Kaizar, Ohio Attorney General - Ohio Bureau of Criminal Investigations</i>
3:20 - 4:45 pm	Facebook, Pineapples and Hackers, OH MY! <i>Nicole Beckwith, Ohio Auditor of State</i>	Forensic Linguistics Methodologies <i>Dr. Robert Leonard, Robert Leonard Associates</i>	Spotlight on Current US Sanctions and Embargoes: The View from OFAC <i>Julie Malec, U.S. Department of the Treasury, Office of Foreign Assets Control</i>	Home Health Fraud - Now Accepting Applications <i>Kyle Douglass, Angela King and Marisa Flaherty, Ohio Attorney General's Office</i>	If I Had a Million Dollars <i>Robert Smith & Dennis Graul, Ohio Auditor of State</i>	Gang Fraud <i>Craig Catlin, North Miami Beach Police Department</i>

Schedule

Day 2

Wednesday, May 17, 17						
7:30 - 8:00 am	Continental Breakfast					
8:00 - 10:00 am	General Session: Bell: A Total Breakdown <i>Jeff Gottlieb, Pulitzer Prize Winning Journalist</i>					
10:15 - 11:30 am	Investigation Process for Account Takeovers <i>Craig Catlin, North Miami Beach Police Department</i>	Elder Exploitation Investigations from the Ground Up <i>Jonathan Blanton, Ohio Attorney General</i>	Emerging Trends in the Investigation of Insurance Claims <i>Matthew Smith, Smith, Rojas & Skvdahl Company, L.P.A.</i>	A Strategy to Combat Bribery & Corruption <i>Brenda Buetow, Crowe Horwath</i>	Spotlight on Current US Sanctions and Embargoes: The View from OFAC <i>Julie Malec, U.S. Department of the Treasury, Office of Foreign Assets Control</i>	Stopping Vendor Kickback Fraud in Emerging Markets (Repeat Session) <i>Jeff Klink, Klink & Co., Inc.</i>
11:30 - 12:00 pm	Lunch					
12:00 - 12:55 pm	General Session: The Wolf of Wallstreet: Inside the Investigation <i>Gregory Coleman, Coleman Worldwide Advisors</i>					
1:15 - 2:30 pm	Read, Speak, Interact, & Understand <i>Gregory Coleman, Coleman Worldwide Advisors</i>	Auditor of State Special Audit of Perrysburg Exempted Village School District <i>Melissa Barnett, Ohio Auditor of State</i>	Pay to Play: The FBI's Role in Public Corruption Investigations <i>Jeff Rees & Jeff Williams, Federal Bureau of Investigation</i>	Securities Law: PPMs, Profits and Prosecutions <i>Janice Hitzeman, Harvey McCleskey, Dan Kasaris, Leo Fernandez, Rick Ward - Ohio Division of Securities</i>	Investigating & Prosecuting a Sheriff <i>Andrew King, Delaware County Assistant Prosecuting Attorney</i>	This is a Robbery! Give Me All Your Ones and Zeros! <i>Cary Moore, IBM</i>
2:45 - 4:00 pm	Fraud and Misuse through Data Visualization <i>Erich Heneke, Mayo Clinic</i>	A Strategy to Combat Bribery & Corruption (Repeat Session) <i>Brenda Buetow, Crowe Horwath</i>	Cross Examination: What Every Attorney, Agent and Fraud Examiner Should Know <i>Doug Squires, US Attorney's Office, Southern District of Ohio & Mark Collins, Cloppert, Latanick, Sauter & Washburn</i>	Run, Hide, Fight! <i>Christopher Pawelski, Dayton Police Department & John Davis, Centerville Police Department</i>	Using Analytics to Root Out Fraud and Corruption <i>Bryan Callahan, BKD, LLP</i>	Shining a Light on the Dark Web <i>Cary Moore, IBM</i>



Dave Yost
Ohio Auditor of State

Session Information

Tuesday, May 16, 2017

General session

8 a.m. to 4:35 p.m.

Think Like a Forensic Accountant

Session Time: 8:50 a.m. – 10:30 a.m.

Presenter(s): Tiffany Couch, Acuity Forensics

Description: Clues, usually on the face of a document or in a few words spoken during a casual conversation, can be all it takes to uncover a fraud case. Using documents and conversations from actual fraud cases, I will teach auditors and investigators techniques to spotting potential deviations and tools on how to gain access to additional information when “things just don’t add up.”

Session objective: N/A

Level: N/A

Field of Study: N/A

Session Title: Why Let the Truth Get in the Way

Session Time: 10:45 a.m. – 12 p.m.

Presenter(s): Michael Bret Hood, 21st Century Learning and Consulting

Description: Are you able to maintain an objective point of view when conducting your investigations? If you answer in the affirmative, you have just made yourself even more susceptible to your implicit biases, those sub-conscious views we hold about the world and everything in it. In this session, attendees will learn about implicit biases, how they affect investigations, and how best to minimize their effects on you.

Session objective:

- Explain the effects of implicit Bias on investigations
- Self-Assess to determine each participants implicit biases
- Compare and contrast implicit and explicit biases
- Develop methods to mitigate the impact of implicit biases on investigations
- Create methods to lessen the chance of obtaining a false confession

Level: Advanced

Field of Study: N/A

Session Title: Cyber Security: Keep Your Office and Data Safe from Cyber Thieves

Session Time: 10:45 a.m. – 12 p.m.

Presenter(s): Nicole Beckwith, Ohio Auditor of State

Description: Cyberthieves are targeting Ohio’s local governments and tax dollars with great sophistication. This session teaches you how to shield your office from digital threats and fend off cyberattacks. Learn about: types of attacks, how to minimize the threat, how to put a comprehensive response plan together and how bitcoin works. Live Demos!

Session objective: Learn about: types of attacks, how to minimize the threat, how to put a comprehensive response plan together and how bitcoin works. Live Demos!

Level: Novice, Intermediate

Field of Study: N/A

Session Title: OSINT – Internet and Social Media Investigations

Session Time: 10:45 a.m. – 12 p.m.

Presenter(s): Michele Stuart, JAG Investigations, Inc.

Description: This class will provide step-by-step in-depth researching techniques utilizing online and open-source databases located on the web. It will cover techniques in locating ‘hidden’ information on subject’s web presence. Learn how to properly search social media platforms.

Session objective: To demonstrate proper searching techniques and demonstrate the way to identify and pull information off of social media platforms.

Level: Novice or Intermediate

Field of Study: Legal, Law Enforcement, Current Trends, Special Topics

Session Title: Ethics: It’s Everybody’s Business

Session Time: 10:45 a.m. – 12 p.m.

Presenter(s): Ralph E. Barone, Cuyahoga County Prosecutor’s Office

Description: Comprehensive ethics overview covering:

- What is ethics
- The origin of ethics
- Why we study ethics
- Ethical theory and principle
- Ethical dilemmas
- Laws and ethics
- The ACFE Code of Ethics
- And Q&A

Session objective: Provide attendees with an understanding of the origin of ethics, sample ethical dilemmas, different ethical theories, etc.

Level: Novice, Intermediate, and Advanced

Field of Study: Special Topics – Ethics

Session Title: Forensic Auditing Interviews

Session Time: 10:45 a.m. – 12 p.m.

Presenter(s): L. Wayne Hoover, Wicklander-Zulawski & Associates

Description: How do we know if the individuals we are talking to are negligent, unaware, or fraudulent in their behavior? After you leave this interactive session you will have a better game plan to determine the intent of those with whom you are talking.

Session objective: Provide training that can be put into immediate use by the attendees.

Level: Beginner, Intermediate

Field of Study: Special Topics

Session Title: The Thief in your Company

Session Time: 10:45 a.m. – 12 p.m.

Presenter(s): Tiffany Couch, Acuity Forensics

Description: Fraud can happen anywhere – even in the most successful companies. The worst part? The Thief in Your client’s company is most likely the person they trust the most. We will address the emotional impacts of fraud and discuss why an assessment of fraud risk must also include an assessment of “who” is most likely perpetrating these crimes. A hint: it’s the last person you or your client would suspect!

Session objective: N/A

Level: N/A

Field of Study: N/A

General session

Afternoon

Session Title: Forensic linguistics and Fraud Investigations

Session Time: 12:35 p.m. – 1:35 p.m.

Presenter(s): Dr. Robert Leonard, Robert Leonard Associates

Description: The cutting-edge investigatory science of Forensic Linguistics has been admitted in court cases of murder, threats, corporate espionage, contracts, trademarks, false confession, perjury, and more. Forensic Linguistic methodologies can analyze suspect contexts in written evidence to reveal potential document fraud such as faked will instructions, letters and contracts written in an assumed identity, or forged email exchanges where one person authors both parts. Methods include Register Analysis, Demographic Linguistic Profiling, and Authorship Analysis.

Session objective: Be able to assess which cases are appropriate for forensic linguistic analysis, explain the tools linguistics can bring to an investigation, and see how the principles are applied in actual cases.

Level: Novice

Field of Study: Legal, Accounting and Auditing, Law Enforcement, and Special Topics

Session Title: Why Let the Truth Get in the Way (Repeat Session)

Session Time: 1:50 p.m. – 3:10 p.m.

Presenter(s): Kathleen Davenport, Bureau of Workers' Compensation

Description: Are you able to maintain an objective point of view when conducting your investigations? If you answer in the affirmative, you have just made yourself even more susceptible to your implicit biases, those sub-conscious views we hold about the world and everything in it. In this session, attendees will learn about implicit biases, how they affect investigations, and how best to minimize their effects on you.

Session objective:

- Explain the effects of implicit Bias on investigations
- Self-Assess to determine each participants implicit biases
- Compare and contrast implicit and explicit biases
- Develop methods to mitigate the impact of implicit biases on investigations
- Create methods to lessen the chance of obtaining a false confession

Level: Advanced

Field of Study: N/A

Session Title: Handwriting – It Still Matters!

Session Time: 1:50 p.m. – 3:10 p.m.

Presenter(s): Richard Meadows, Ohio Attorney General – Ohio Peace Office Training Academy

Description: Handwriting comparisons still matter in investigations. This session will cover strategies for obtaining useful handwriting samples from suspects. Types of investigations in which handwriting is useful will also be discussed.

Session objective: The attendee will leave the session with the knowledge of how to take a handwriting sample from a suspect that is sufficient for comparison.

Level: Novice

Field of Study: N/A

Session Title: Forensic Auditing Interviews (Repeat Session)

Session Time: 1:50 p.m. – 3:10 p.m.

Presenter(s): L. Wayne Hoover, Wicklander – Zulawski & Associates

Description: How do we know if the individuals we are talking to are negligent, unaware, or fraudulent in their behavior? After you leave this interactive session you will have a better game plan to determine the intent of those with whom you are talking.

Session objective: Provide training that can be put into immediate use by the attendees.

Level: Intermediate

Field of Study: Special Topics

Session Title: Testifying as an Expert Witness: Tips and Tricks

Session Time: 1:50 p.m. – 3:10 p.m.

Presenter(s): David H. Thomas, Taft Stettinius & Hollister LLP

Description: Attendees will learn effective ways to prepare and testify as an expert witness at trial, based on real-world examples and experience.

Session objective: Develop skills to be an effective expert witness at trial.

Level: Intermediate

Field of Study: Legal

Session Title: Stopping Vendor Kickback Fraud in Emerging Markets

Session Time: 1:50 p.m. – 3:10 p.m.

Presenter(s): Jeff Klink, Klink & Co., Inc.

Description: Companies are struggling to prevent, identify and resolve kickbacks. These schemes happen because auditors have little understanding of these schemes; procurement and accounting are not integrated into the company system; corruption is common in the operating country; and due diligence is lacking. Our session will provide compliance solutions.

Session objective: Attendees will learn about: comprehensive due diligence; procurement and accounting system integration; market risk assessment; and management and independent procurement oversight with rights to audit vendors.

Level: Intermediate

Field of Study: Current Trends, Special Topics

Session Title: Uncovering and Investigating Theft by Law Enforcement

Session Time: 1:50 p.m. – 3:10 p.m.

Presenter(s): Michael R. Kaizar, Ohio Attorney General - Ohio Bureau of Criminal Investigations

Description: Financial crimes by law enforcement can be significantly more complex than the bribery and pay-offs commonly portrayed on television. Due to the sensitive nature of the positions held by law officers, detecting and prosecuting crimes perpetrated by them is vital. Financial schemes to be covered include theft of:

- Program and grant money (DARE, explorers, domestic violence)
- Confidential sensitive information
- Departmental cash and assets (vehicles, guns, ammo, cameras)
- Confidential informant or drug buy funds
- Seized property
- Evidence room
- Forfeitures (cash, guns, cars, property)
- Donations
- Campaign funds (for elected positions)
- Time and payroll fraud

Session objective: This session covers some schemes used to perpetrate theft by law enforcement as well as the red flags an examiner can look for.

Level: Novice, Intermediate

Field of Study: Accounting and Law Enforcement

Session Title: Facebook, Pineapples, and Hackers, OH MY!

Session Time: 3:20 p.m. – 4:45 p.m.

Presenter(s): Nicole Beckwith, Ohio Auditor of State

Description: Cyberthieves are targeting Ohio's local governments and tax dollars with great sophistication. This session teaches you how to protect your data online and while using wireless internet. Learn about: Hidden data in your photographs, how hackers target you and steal data from Wi-Fi connections, social engineering schemes and social media threats.

Session objective: Learn about: Hidden data in your photographs, how hackers target you and steal data from Wi-Fi connections, social engineering schemes and social media threats. Lots of live demos!

Level: Novice, Intermediate

Field of Study: N/A

Session Title: Forensic Linguistics Methodologies

Session Time: 3:20 p.m. – 4:45 p.m.

Presenter(s): Dr. Robert Leonard, Robert Leonard Associates

Description: Discussion and walk-through of the evidence, analysis, testimony, and trial outcomes in three murder cases on which I worked for the prosecution, and a fraudulent change in a woman's will. Forensic linguistics can help identify suspect contexts where there are irregularities in what is expected, given a particular document's register (the variety of language typically used by particular writers in a particular situational context); narrow down the suspect pool of possible authors by discerning demographic information from the language evidence (e.g. dialect, education, occupation, native language), and then, given samples from subjects, help identify or disallow possible authors.

Session objective: Be able to assess which cases are appropriate for forensic linguistic analysis, explain the tools linguistics can bring to an investigation, and see how the principles are applied in actual cases.

Level: Novice

Field of Study: Legal, Accounting and Auditing, Law Enforcement, and Special Topics

Session Title: Spotlight on Current U.S. Sanctions and Embargoes: The View from OFAC

Session Time: 3:20 p.m. – 4:45 p.m.

Presenter(s): Julie Malec, U.S. Department of Treasury, Office of Foreign Assets Control

Description: The U.S. Department of the Treasury's Office of Foreign Assets Control (OFAC) is responsible for conducting civil enforcement investigations of apparent violations of U.S. economic sanctions laws administered by OFAC and, as a result, routinely interacts with partners in law enforcement and private industry to address questions and inquiries pertaining to U.S. economic sanctions.

Session objective: Provide an overview of U.S. economic sanctions authorities.

Level: Novice, Intermediate

Field of Study: Legal, Law Enforcement

Session Title: Home Health Fraud -Now Accepting Applications

Session Time: 3:20 p.m. – 4:45 p.m.

Presenter(s): Kyle Douglass, Angela King, and Maritsa Flaherty, Ohio Attorney General

Description: Home Health remains one of the largest and most prominent areas of Medicaid fraud. This presentation focuses on two home health agency investigations that were taken to trial with successful verdicts. Both home health agencies created multi-layered, complex fraud schemes that started at the creation of their agencies.

Session objective: For participants to leave with a better understanding of multi-layered fraud schemes in home health, and how to investigate cooperatively with federal partners.

Level: N/A

Field of Study: Legal, Current Trends, Law Enforcement

Session Title: If I had a Million Dollars

Session Time: 3:20 p.m. – 4:45 p.m.

Presenter(s): Robert Smith and Dennis Graul, Ohio Auditor of State

Description: How a Village Administrator hijacked the finances of a central Ohio village, stole close to a million dollars, wasted it, and ended up being sentenced to 10 years in prison and forfeiting his house. You will learn how the investigation had to repeatedly react to the actions of the suspect to preserve evidence and assets.

Session objective: To show investigators and prosecutors how to effectively deal with a complex financial case and obtain maximum results using all tools available under the law.

Level: Novice

Field of Study: N/A

Session Title: Gang Fraud

Session Time: 3:20 p.m. – 4:45 p.m.

Presenter(s): Craig Catlin, North Miami Beach Police Department

Description: Detailed presentation on conducting traffic stops on gang members. Presentation reviews traffic stops, identifying evidence of fraud, different fraud schemes conducted by gang members, evidence collection, steps of the investigation and case law.

Session objective: Investigation relating to the traffic stops of gang members, identifying fraud evidence on these traffic stops and aggregating the evidence into federal case.

Level: Novice

Field of Study: Law Enforcement

General session

7:30 a.m. to 4 p.m.

Session Title: Bell: A Total Breakdown

Session Time: 8-10 a.m.

Presenter(s): Jeff Gottlieb, Pulitzer Prize Winning Journalist

Description: How a couple of Los Angeles Times reporters discovered rampant corruption permeating the city of Bell and received a Pulitzer Prize for their work.

Session objective: Explain how all checks and balances failed because people and agencies were not doing their jobs

Level: N/A

Field of Study: N/A

Session Title: Investigation Process for Account Takeovers

Session Time: 10:15-11:30 a.m.

Presenter(s): Craig Catlin, North Miami Beach Police Department

Description: Discuss trends on account takeovers and different methods used to identify evidence of account takeovers. Discuss investigation of account takeovers from the traffic stops to working the banks to identify linked accounts.

Session objective: Stopping the loss to the banks by identifying fraudulent accounts and prosecution.

Level: Intermediate

Field of Study: Law Enforcement

Session Title: Elder Exploitation Investigations from the Ground Up

Session Time: 10:15-11:30 a.m.

Presenter(s): Jonathan Blanton, Ohio Attorney General

Description: Perpetrators of elder abuse and exploitation often choose victims who are experiencing some level of cognitive impairment. Attendees will learn to combine victim observation, lay and expert witnesses, documentary evidence, and information gleaned from the victim's surroundings to build stronger, more compelling cases against possible abusers.

Session objective: To explore and address common legal, medical, and factual challenges encountered in elder fraud and abuse investigations.

Level: Intermediate

Field of Study: N/A

Session Title: Emerging Trends in the Investigation of Insurance Claims

Session Time: 10:15-11:30 a.m.

Presenter(s): Matthew J. Smith, Smith, Rofles & Skavdahl Company, L.P.A.

Description: There are myriad social, economic and industry-specific changes in the past decade that have an effect on the insurance claims investigation process. In order to stay ahead of the curve in our changing environment, emerging trends must be identified, and their advantages and disadvantages must be clearly deciphered. In the face of these changes, this program addresses how to identify these trends in property and bodily injury claims, and how to use these new trends to a distinct advantage.

Session objective: To address new and emerging trends we may be overlooking or underutilizing to better equip ourselves in the battle against insurance fraud.

Level: Novice, Intermediate, and Advanced

Field of Study: Legal, Current Trends, and Special Topics

Session Title: A Strategy to Combat Bribery & Corruption

Session Time: 10:15-11:30 a.m.

Presenter(s): Brenda Buetow, Crowe Horwath

Description: Forensic accounts, CFEs and financial crime professionals must build, implement and defend their organizations ABAC Strategy, and demonstrate that it is actively preventing, detecting, investigating and monitoring employees, vendors, and third parties. This session will provide you with best practices that you can implement tomorrow as well as lessons learned from past DOJ/SEC FCPA cases.

Session objective:

- Define ABAC and FCPA
- Present an ABAC Strategy using a framework of key components
- Provide techniques that can be immediately implemented
- Discuss lessons learned from recent enforcement actions

Level: Intermediate

Field of Study: Legal, Current Trends, Special Topics

Session Title: Spotlight on Current US Sanctions and Embargoes: The View from OFAC

Session Time: 10:15-11:30 a.m.

Presenter(s): Julie Malec, U.S. Department of Treasury, Office of Foreign Asset Control

Description: The U.S. Department of the Treasury's Office of Foreign Assets Control (OFAC) is responsible for conducting civil enforcement investigations of apparent violations of U.S. economic sanctions laws administered by OFAC and, as a result, routinely interacts with partners in law enforcement and private industry to address questions and inquiries pertaining to U.S. economic sanctions.

Session objective: Provide an overview of U.S. economic sanctions authorities.

Level: Novice, Intermediate

Field of Study: Legal and Law Enforcement

Session Title: Stopping Vendor Kickback Fraud in Emerging Markets (Repeat Session)

Session Time: 10:15-11:30 a.m.

Presenter(s): Jeff Klink, Klink & Co., Inc.

Description: Companies are struggling to prevent, identify and resolve kickbacks. These schemes happen because auditors have little understanding of these schemes; procurement and accounting are not integrated into the company system; corruption is common in the operating country; and due diligence is lacking. Our session will provide compliance solutions.

Session objective: Attendees will learn about: comprehensive due diligence; procurement and accounting system integration; market risk assessment; and management and independent procurement oversight with rights to audit vendors.

Level: Intermediate

Field of Study: Current Trends and Special Topics

General session

Afternoon

Session Title: The Wolf of Wall Street: Inside the Investigation

Session Time: Noon-12:55 p.m.

Presenter(s): Gregory A. Coleman, Coleman Worldwide Advisors

Description: This presentation will take you inside the actual FBI investigation of Jordan Belfort, the infamous "Wolf of Wall Street." You'll hear intimate details of Belfort's rise to prominence and how the FBI subsequently brought down one of America's most notorious boiler-room stock fraudsters.

Session objective: An understanding of how law enforcement investigates complex, multi-jurisdictional, financial crimes.

Level: Novice, Intermediate, and Advanced

Field of Study: Law Enforcement

Session Title: Read, Speak, Interact, & Understand

Session Time: 1:15 p.m. – 2:30 p.m.

Presenter(s): Gregory A. Coleman, Coleman Worldwide Advisors

Description: This session will combine the study of body language with a basic understanding of human nature and human behavior to create a powerful tool for use in your personal and professional life.

Session objective: To describe how an understanding of body language, human nature, and human behavior can assist you in your personal and professional life.

Level: Novice, Intermediate, and Advanced

Field of Study: Law Enforcement

Session Title: Auditor of State Special Audit of Perrysburg Exempted Village School District

Session Time: 1:15 p.m. – 2:30 p.m.

Presenter(s): Melissa Barnett, Ohio Auditor of State

Description: The presentation will provide information regarding the special audit and investigation of former Perrysburg EVSD Accounts Receivable Clerk Eric Whitson. Mr. Whitson also served as volunteer treasurer for the Bowling Green Bobcat Athletic Boosters. We will discuss the initial allegations against Mr. Whitson, the schemes used to defraud both entities and subsequent criminal prosecution.

Session objective: N/A

Level: Intermediate

Field of Study: N/A

Session Title: Pay to Play: The FBI’s Role in Public Corruption Investigations

Session Time: 1:15 p.m. – 2:30 p.m.

Presenter(s): Jeff Williams and Jeff Rees, Federal Bureau of Investigation

Presenter(s) Bio: Supervisory Special Agent Jeff Williams and Special Agent Jeff Rees are currently assigned to the Federal Bureau of Investigation’s Columbus Resident Agency which is a part of the Cincinnati Division. SSA Williams manages and oversees a team of agents and analysts who investigate public corruption and civil rights matters in the Central Ohio region. SSA Williams joined the FBI in 1999 and has prior experience working white collar crime and public corruption violations in Baltimore, Maryland. SA Rees, a Certified Public Accountant, joined the FBI in 1998. Prior to his assignment in Columbus, SA Rees investigated public corruption matters in Detroit, Michigan. SA Rees was the lead case agent on the investigation of Ohio Deputy Treasurer Amer Ahmad.

Description: The FBI’s public corruption squad in Columbus will discuss their role in investigating and fighting corruption, and how auditors and the community can aid in their efforts. Agents will review their investigation of former Ohio Deputy Treasurer Amer Ahmad which led to the conviction of four individuals.

Session Objective: N/A

Level: Novice, Advanced

Field of Study: Law Enforcement

Session Title: Securities Law: PPMs, Profits, and Prosecutions

Session Time: 1:15 p.m. – 2:30 p.m.

Presenter(s): Janice Hitzeman, Harvey McCleskey, Dan Kasaris, Leo Fernandez, Rick Ward, Ohio Division of Securities

Description: An overview of the Ohio Securities Act, including criminal provisions, with an analysis of a recent criminal prosecution.

Session objective: To provide an overview of securities regulation, including legal analysis and factual application

Level: Intermediate

Field of Study: Legal, Accounting and Auditing, Current Trends, Special Topics, Law Enforcement

Session Title: Investigating & Prosecuting a Sheriff

Session Time: 1:15 p.m. – 2:30 p.m.

Presenter(s): Andrew King, Delaware County Assistant Prosecuting Attorney

Description: This workshop is the investigation and prosecution of a county sheriff.

Session objective: N/A

Level: N/A

Field of Study: Legal

Session Title: This is a Robbery! Give Me All Your Ones and Zeros!

Session Time: 1:15 p.m. – 2:30 p.m.

Presenter(s): Cary Moore, IBM

Description: This presentation will examine the latest techniques used to comprise the data you and your organization hold most sacred. Not only will we show you how it's done, but tips to investigate and to prevent a compromise.

Session objective: Leads to investigate cyber-crimes and intellectual property theft

- Identify if you or your organization has been compromised
- Latest trends and techniques the cyber thieves are using to accomplish the crime

Level: Intermediate

Field of Study: Accounting and Auditing, Special Topics. Current Trends, Law Enforcement, Leadership/Management

Session Title: Fraud and Misuse through Data Visualization

Session Time: 2:45 p.m. - 4 p.m.

Presenter(s): Erich Heneke, Mayo Clinic

Description: Data visualization has become a buzzword in the business industry the past few years, but what does it really mean? Using the Mayo Clinic Supply Chain Management as a case study, this session will explore one organization's progression from volumes of data to data mining to data visualization, including data visualization's use in the detection of fraud and misuse.

Session objective:

- Define data mining and data visualization
- Explain why organizations choose to use data mining in fraud detection and executive reporting
- Gain insight on the use of data visualization from live examples

Level: Intermediate

Field of Study: Accounting and Auditing, Current Trends

Session Title: A Strategy to Combat Bribery & Corruption (Repeat Session)

Session Time: 2:45 p.m. - 4 p.m.

Presenter(s): Brenda Buetow, Crowe Horwath

Description: Forensic accounts, CFEs and financial crime professionals must build, implement and defend their organizations ABAC Strategy, and demonstrate that it is actively preventing, detecting, investigating and monitoring employees, vendors, and third parties. This session will provide you with best practices that you can implement tomorrow as well as lessons learned from past DOJ/SEC FCPA cases.

Session objective:

- Define ABAC and FCPA
- Present an ABAC Strategy using a framework of key components
- Provide techniques that can be immediately implemented
- Discuss lessons learned from recent enforcement actions

Level: Intermediate

Field of Study: N/A

Session Title: Cross Examination: What Every Attorney, Agent and Fraud Examiner Should Know

Session Time: 2:45 p.m. - 4 p.m.

Presenter(s): Doug Squires, US Attorney's Office, Southern District of Ohio & Mark Collins, Cloppert, Latick, Sauter & Washburn

Description: Preparation of any matter which may wind up in a courtroom or hearing involves minimizing pitfalls like an effective cross examination. This session examines the fundamentals of the art of cross examination and explores some common mistakes that can negate otherwise thorough work.

Session objective:

- Understand the goals of cross examination and why it is such an effective litigation tool
- How to bulletproof your work product to withstand potential cross examination
- Use the principals of effective cross examination to probe witnesses and defense

Level: Intermediate

Field of Study: Accounting, Legal

Session Title: Run, Hide, Fight!

Session Time: 2:45 p.m. - 4 p.m.

Presenter(s): Chris Pawelski, Dayton Police Department & John Davis, Centerville Police Department

Description: This session will provide best practices and strategies to avoid an active shooter incident and then look at best practices and strategies to survive an active shooter incident.

Session objective: Better prepare citizens to realize they are the first people on scene of an active shooter incident and their reaction can ultimately save their lives.

Level: Novice

Field of Study: Special Topics

Session Title: Using Data Analytics to Root Out Fraud and Corruption

Session Time: 2:45 p.m. - 4 p.m.

Presenter(s): Bryan Callahan, BKD, LLP

Description: It is estimated the average organization loses 5 percent of its annual revenue to fraud, according to the ACFE's 2016 Report to the Nations on Occupational Fraud and Abuse. This session is designed to update you on current trends related to fraud and ways your organization can utilize data analytics to mitigate fraud risks

Session objective:

- Describe current or recent fraud trends from ACFE Report to the Nations 2016
- Provide fast-paced real life examples of internal fraud
- Discuss how to use cutting edge technologies to catch fraud early or prevent it entirely

Level: Intermediate

Field of Study: Accounting and Auditing; Special Topics

Session Title: Shining a Light on the Dark Web

Session Time: 2:45 p.m. - 4 p.m.

Presenter(s): Cary Moore, IBM

Description: The Dark Web has made it to mainstream in fictional TV shows like CSI Cyber and NCIS. But, the Dark Web is far from fiction. Powered by virtual currencies and the barter system, the Dark Web can enable a criminal to conduct anonymous business, and all at your expense.

Session objective:

- Leads to investigate cyber-crimes and intellectual property theft
- Identify if you, your customers, or your organization has been compromised
- Latest trends and techniques the cyber thieves are using to accomplish the crime

Level: Intermediate

Field of Study: Accounting/Auditing, Current Trends, Special Topics, Law Enforcement, Leadership/Management