

**STARK COUNTY  
CONVENTION & VISITORS BUREAU  
STARK COUNTY, OHIO**

**REGULAR AUDIT**

**FOR THE YEAR ENDED  
DECEMBER 31, 2021**



OHIO AUDITOR OF STATE  
KEITH FABER



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(800) 282-0370

Board of Directors  
Stark County Convention & Visitors Bureau  
227 2nd Street NW  
Canton, Ohio 44702

We have reviewed the *Independent Auditor's Report* of the Stark County Convention & Visitors Bureau, Stark County, prepared by Julian & Grube, Inc., for the audit period January 1, 2021 through December 31, 2021. Based upon this review, we have accepted these reports in lieu of the audit required by Section 117.11, Revised Code. The Auditor of State did not audit the accompanying financial statements and, accordingly, we are unable to express, and do not express an opinion on them.

Our review was made in reference to the applicable sections of legislative criteria, as reflected by the Ohio Constitution, and the Revised Code, policies, procedures and guidelines of the Auditor of State, regulations and grant requirements. The Stark County Convention & Visitors Bureau is responsible for compliance with these laws and regulations.

A handwritten signature in black ink that reads "Keith Faber".

Keith Faber  
Auditor of State  
Columbus, Ohio

**May 04, 2022**

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**STARK COUNTY CONVENTION & VISITORS BUREAU  
STARK COUNTY**

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## Independent Auditor's Report

Stark County Convention & Visitors Bureau  
Stark County  
227 2<sup>nd</sup> Street NW  
Canton, Ohio 44702

To the Board of Directors:

### Report on the Audit of the Financial Statements

#### *Opinion*

We have audited the accompanying financial statements of the Stark County Convention & Visitors Bureau, Stark County, Ohio (a nonprofit organization), which comprise the statement of financial position as of December 31, 2021, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Stark County Convention & Visitors Bureau as of December 31, 2021, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### *Basis for Opinion*

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Our responsibilities under those standards are further described in the "Auditor's Responsibilities for the Audit of the Financial Statements" section of our report. We are required to be independent of the Stark County Convention & Visitors Bureau and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### *Emphasis of Matter*

As described in Note 11 to the financial statements, the financial impact of COVID-19 and the continuing emergency measures may impact subsequent periods of the Stark County Convention & Visitors Bureau. Our opinion is not modified with respect to this matter.

#### *Responsibilities of Management for the Financial Statements*

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Stark County Convention & Visitors Bureau's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

***Auditor's Responsibilities for the Audit of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards and *Government Auditing Standards* will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards and *Government Auditing Standards*, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Stark County Convention & Visitors Bureau's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Stark County Convention & Visitors Bureau's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

**Other Reporting Required by *Government Auditing Standards***

In accordance with *Government Auditing Standards*, we have also issued our report dated April 10, 2022 on our consideration of the Stark County Convention & Visitors Bureau's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Stark County Convention & Visitors Bureau's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Stark County Convention & Visitors Bureau's internal control over financial reporting and compliance.

*Julian & Grube, Inc.*

Julian & Grube, Inc.  
April 10, 2022



# FINANCIAL STATEMENTS

**STARK COUNTY CONVENTION & VISITORS BUREAU  
STARK COUNTY, OHIO**

STATEMENT OF FINANCIAL POSITION  
DECEMBER 31, 2021

**Assets:**

Current assets:

Equity in cash and cash equivalents	\$	1,589,039
Investments		2,843,496
Accounts receivable - trade		75,026
Accounts receivable - Stark County		729,194
Prepayments		42,028
		42,028
 Total current assets		 5,278,783

Property & equipment:

Office equipment		62,273
Promotional equipment		45,539
Leasehold improvements		205,990
Exploresboards		95,846
Less: Accumulated Depreciation		(287,725)
		(287,725)
 Net property & equipment		 121,923

Total assets	\$	5,400,706
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**Liabilities:**

Accounts payable - trade	\$	410,403
Accrued vacation		38,918
Workers compensation		407
Deferred revenue		216
		216
 Total current liabilities		 449,944

Total liabilities		449,944
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**Net assets:**

Without donor restrictions		4,950,762
 Total net assets		 4,950,762

Total liabilities and net assets	\$	5,400,706
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SEE ACCOMPANYING NOTES TO THE FINANCIAL STATEMENTS

**STARK COUNTY CONVENTION & VISITORS BUREAU  
STARK COUNTY, OHIO**

STATEMENT OF ACTIVITIES  
FOR THE YEAR ENDED DECEMBER 31, 2021

	Without Donor Restrictions
<b>Revenues and Other Support:</b>	
County hotel and motel excise tax	\$ 3,011,668
Event registration	405
ExploreBoard Advertising	9,500
Community Support- Sporting Events	81,457
Intergovernmental Tourism Grants	1,026,719
Paycheck Protection Program Loan	111,980
Other income	1,822
Investment income	40,582
Total Revenues and Other Support	4,284,133
<b>Expenses:</b>	
Downtown Visitor Information Center	3,412,732
Airport Visitor Information Center	12,984
Depreciation	49,729
Total expenses	3,475,445
Change in net assets	808,688
<b>Net assets at beginning of year</b>	<b>4,142,074</b>
<b>Net assets at end of year</b>	<b>\$ 4,950,762</b>

SEE ACCOMPANYING NOTES TO THE FINANCIAL STATEMENTS

**STARK COUNTY CONVENTION & VISITORS BUREAU  
STARK COUNTY, OHIO**

STATEMENT OF FUNCTIONAL EXPENSES  
FOR THE YEAR ENDED DECEMBER 31, 2021

	Downtown Visitor Information Center	Airport Visitor Information Center	Total
	<u>\$</u>	<u>\$</u>	<u>\$</u>
Personal Services	671,252	-	671,252
Office Supplies & Equipment	5,850	-	5,850
Computer Operations	5,714	-	5,714
Insurance	3,756	-	3,756
Telephone	13,574	-	13,574
Postage	12,551	-	12,551
Staff Travel	16,332	-	16,332
Sales Initiatives	25,848	-	25,848
Professional Fees	11,630	-	11,630
Dues and Subscriptions	57,854	-	57,854
Board	292	-	292
Banking Fees	3,407	-	3,407
Rent	39,135	-	39,135
Utilities	6,488	-	6,488
Operational Services	14,426	-	14,426
Advertising	435,562	-	435,562
Event Promotion	1,069,987	12,984	1,082,971
Industry Partner Education	4,066	-	4,066
Exploreboards	30,448	-	30,448
Internship Program	7,751	-	7,751
Event Support Grants	539,431	-	539,431
NCAA	81,457	-	81,457
Cultural Tourism Grants	355,921	-	355,921
	<u>3,412,732</u>	<u>12,984</u>	<u>3,425,716</u>
Total Functional Expenses	<u>\$ 3,412,732</u>	<u>\$ 12,984</u>	<u>\$ 3,425,716</u>

SEE ACCOMPANYING NOTES TO THE FINANCIAL STATEMENTS

**STARK COUNTY CONVENTION & VISITORS BUREAU  
STARK COUNTY, OHIO**

STATEMENT OF CASH FLOWS  
FOR THE YEAR ENDED DECEMBER 31, 2021

<b>Cash flows from operating activities:</b>	
Change in net assets	\$ 808,688
Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities:	
Depreciation	49,729
(Increase) decrease in assets:	
Accounts receivable - trade	(75,026)
Accounts receivable - Stark County Auditor	(298,853)
Prepaid expenses	13,170
Increase (decrease) in liabilities:	
Accounts payable - trade	261,310
Accrued vacation	2,626
Accrued payroll and benefits	(756)
Workers Compensation	(15)
Deferred revenue	(1,819)
Total adjustments	<u>(49,634)</u>
Net cash provided by (used in) operating activities	<u>759,054</u>
 <b>Cash flows from capital and related financing activities:</b>	
Purchase of property and equipment	<u>(12,407)</u>
Net cash (used in) capital and related financing activities	<u>(12,407)</u>
 <b>Cash flows from investing activities:</b>	
(Gain) loss on investments at fair value	(9,132)
Reinvestment of interest revenue related to investments	(37,206)
Purchase of investments	(2,102,904)
Bank fees related to investments	7,128
Net cash provided by (used in) investing activities	<u>(2,142,114)</u>
Net increase (decrease) in cash and cash equivalents	(1,395,467)
 <b>Cash and cash equivalents at beginning of year</b>	<u>2,984,506</u>
<b>Cash and cash equivalents at end of year</b>	<u><u>\$ 1,589,039</u></u>

SEE ACCOMPANYING NOTES TO THE FINANCIAL STATEMENTS

**STARK COUNTY CONVENTION & VISITORS BUREAU  
STARK COUNTY, OHIO**

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED DECEMBER 31, 2021

**NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**A. Nature of Activities**

The Stark County Convention & Visitors Bureau (the “CVB”) was organized in 1980 for the purpose of spotlighting Stark County as a travel and tourism destination through target market advertising efforts and the creation of fulfillment publications. The CVB also promotes the community as a successful meeting, convention and trade show destination. All levels of sporting events, statewide and nationwide, are actively solicited and secured by the CVB. The CVB receives financial support from Stark County through revenues collected from a motel/hotel room tax.

**B. Basis of Accounting**

The financial statements of the CVB have been prepared on the accrual basis of accounting, and accordingly reflect all significant receivables, property and equipment, payables and other liabilities.

**C. Basis of Presentation**

The financial statements are presented in accordance with FASB ASC 958, Financial Statements for Not-for-Profit Organizations. Under this standard, the CVB is required to report information regarding its financial position and activities according to two classes of net assets: net assets without donor restrictions and net assets with donor restrictions. In addition, the CVB is required to present a statement of cash flows when a statement of financial position and a statement of activities are reported upon.

**Net assets without donor restrictions:** Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the organization. These net assets may be used at the discretion of the CVB’s management and the Board of Directors.

**Net assets with donor restrictions:** Net assets subject to stipulations imposed by donors, and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by the actions of the CVB or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity.

Donor restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets are reclassified from net assets with donor restrictions to net assets without donor restrictions in the statements of activities.

**D. Allocation of Functional Expenses**

CVB expenses are reported and categorized based upon their functional classification as either Downtown Visitor Information Center or Airport Visitor Information Center. Specific expenses that are readily identifiable to a single program or activity are charged directly to that function. There are no expenses that are allocated between Downtown Visitor Information Center and Airport Visitor Information Center.

**E. Use of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

**STARK COUNTY CONVENTION & VISITORS BUREAU  
STARK COUNTY, OHIO**

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED DECEMBER 31, 2021

**NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - (Continued)**

**F. Contributions**

Unconditional promises to give are recognized as revenue when the underlying promises are received. Conditional promises to give are recognized when the conditions on which they depend are substantially met. Contributions received are recorded as net assets without donor restrictions or net assets with donor restrictions; depending on the existence and/or nature of any donor-imposed restrictions. Contributions that are restricted by the donor are reported as an increase in net assets without donor restrictions if the restriction expires in the reporting period in which the contribution is recognized. All other donor restricted contributions are reported as an increase in net assets with donor restrictions, depending on the nature of restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

**G. Fair Value**

The carrying amount of financial instruments, including cash, accounts receivable and accounts payable approximated fair value due to the short maturity of these instruments.

**H. Cash Equivalents**

Cash equivalents consist of money market instruments with original maturities of three months or less. Cash equivalents are carried at cost, which approximates fair value.

**I. Accounts Receivable**

The CVB uses the allowance method of accounting for doubtful accounts. All accounts were considered to be fully collectible at December 31, 2021. Therefore, no allowance for doubtful accounts has been recorded in these financial statements.

**J. Investments**

Investments in equity securities with readily determinable fair values and all investments in debt securities are reported at fair value with gains or losses included in the statements of activities. Investment income which includes interest, dividends, net realized and unrealized gains or losses on fair value of investments and other investment income is reported in the period earned as increases in net assets without donor restrictions unless specifically restricted by the donor. Investment income is reported "net" of expenses.

**K. Property and Equipment**

Property and equipment are valued at cost if purchased and fair value if contributed. Property and equipment over \$1,000 are capitalized. Depreciation is computed using the straight-line method based upon the estimated useful lives of the assets. Leasehold improvements generally are depreciated over 20 to 45 years while office equipment, promotional items, exploreboards, and vehicles are generally depreciated over 3 to 15 years. Depreciation expense for the year ended December 31, 2021 was \$49,729.

**L. Revenue Recognition**

Revenue and expenses are recorded on the accrual basis. County motel/hotel room tax is recognized as earned in the period in which applicable tax receipts are collected by Stark County.

**STARK COUNTY CONVENTION & VISITORS BUREAU  
STARK COUNTY, OHIO**

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED DECEMBER 31, 2021

**NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - (Continued)**

**M. Inventory**

Inventory consists of supplies and is stated at the lower of cost or fair market value. The CVB had no inventory as of December 31, 2021.

**N. Income Taxes**

The CVB is exempt from Federal income taxes under Section 501(c)(6) of the Internal Revenue Code, except for advertising revenue and program administration fees which are subject to unrelated business income tax. There is no provision for unrelated business income taxes at December 31, 2021. The CVB's federal income tax returns for 2019, 2020 and 2021 are subject to examination by the IRS, generally for three years after they were filed. Management has evaluated the effect of accounting guidance regarding uncertain income tax positions and concluded the CVB has no significant financial statement exposure to uncertain tax positions. The CVB is not currently under audit by any tax jurisdiction.

**O. Advertising Costs**

Advertising costs are expensed as incurred and amounted to \$435,562 for the year ended December 31, 2021.

**P. Contributed Services**

A significant portion of the CVB's sporting events and programs are conducted by unpaid volunteers. The value of these contributed services is not reflected in the financial statements because these services do not meet the criteria for recognition under FASB ASC 958-605.

**Q. Subsequent Events**

Subsequent events have been evaluated through April 10, 2022 which is the date the financial statements were available to be issued.

**R. Prepayments**

Payments made to vendors for services that will benefit periods beyond December 31, 2021 are recorded as prepayments by recording a current asset for the prepaid amount at the time of the purchase and the expense in the year in which services are consumed.



**STARK COUNTY CONVENTION & VISITORS BUREAU  
STARK COUNTY, OHIO**

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED DECEMBER 31, 2021

**NOTE 2 - AVAILABILITY AND LIQUIDITY**

The following represents the CVB's financial assets at December 31, 2021:

Financial assets at December 31, 2021:	
Cash and cash equivalents	\$ 1,589,039
Investments	2,843,496
Accounts receivable	<u>804,220</u>
Total financial assets available to meet general expenses over the next twelve months	<u>\$ 5,236,755</u>

None of the financial assets are subject to donor or other contractual restrictions that make them unavailable for general expenditures within one year of the statement of net position date. The CVB's goal is generally to maintain financial assets to meet six months (180 days) of operating and program expenses, which is approximately \$1,712,858 for the year ended December 31, 2021.

CVB's financial assets are structured to be available as general expenses, liabilities and other obligations come due. As part of its liquidity management, the CVB invests cash in excess in mutual funds.

**NOTE 3 - CONCENTRATION OF CREDIT RISK**

The CVB maintains cash balances in banks which are insured by the Federal Deposit Insurance Corporation. The CVB's cash balances at times exceeded the federally insured limits.

The CVB receives a significant amount of revenue from the Stark County hotel and motel excise tax. At December 31, 2021, approximately 91% of the CVB's accounts receivable were due from Stark County for the motel/hotel room tax. Approximately 70% of the Bureau's support was provided from Stark County through revenues collected from motel/hotel room tax for the year ended December 31, 2021. The CVB is economically dependent on hotel/motel tax collected and allocated by Stark County for its continued existence and ability to carry out its normal activities.

**NOTE 4 - INVESTMENTS**

Investments stated at fair value are summarized as follows at December 31, 2021:

Mutual Funds	<u>\$ 2,843,496</u>
Total	<u>\$ 2,843,496</u>

*Fair Value Measurements:* The CVB categorizes its fair value measurements within the fair value hierarchy established by GAAP. The hierarchy is based on the valuation inputs used to measure the fair value of the asset. Level 1 inputs are quoted prices in active markets for identical assets; Level 2 inputs are significant other observable inputs; Level 3 inputs are significant unobservable inputs. The CVB's investments in mutual funds are valued using quoted market prices in active markets (Level 1 inputs).

**STARK COUNTY CONVENTION & VISITORS BUREAU  
STARK COUNTY, OHIO**

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED DECEMBER 31, 2021

**NOTE 5 - PROPERTY AND EQUIPMENT**

Property and Equipment activity for the year ended December 31, 2021 was as follows:

	<u>Balance</u> <u>1/1/21</u>	<u>Additions</u>	<u>Disposals</u>	<u>Balance</u> <u>12/31/21</u>
Property and Equipment Being Depreciated:				
Leasehold Improvements	197,921	8,069	-	205,990
Office Equipment	57,935	4,338	-	62,273
Promotional Items	45,539	-	-	45,539
Exploreboards	<u>95,846</u>	<u>-</u>	<u>-</u>	<u>95,846</u>
Total Property and Equipment Being Depreciated	<u>397,241</u>	<u>12,407</u>	<u>-</u>	<u>409,648</u>
Less: Accumulated Depreciation				
Leasehold Improvements	(69,077)	(40,539)	-	(109,616)
Office Equipment	(32,042)	(7,819)	-	(39,861)
Promotional Items	(41,293)	(1,108)	-	(42,401)
Exploreboards	<u>(95,584)</u>	<u>(262)</u>	<u>-</u>	<u>(95,846)</u>
Total accumulated depreciation	<u>(237,996)</u>	<u>(49,728)</u>	<u>-</u>	<u>(287,724)</u>
Total Property and Equipment, Net	<u>\$ 159,245</u>	<u>\$ (37,321)</u>	<u>\$ -</u>	<u>\$ 121,924</u>

**NOTE 6 - INVESTMENT INCOME**

Investment income is recorded in the aggregate on the statements of activities and consists of the following at December 31, 2021:

Interest and Dividend Income	\$ 38,578
Gain on Investments Reported at Fair Value	9,132
Investment Expenses	<u>(7,128)</u>
Total	<u>\$ 40,582</u>

**NOTE 7 - LEASES**

The CVB leases facilities on a five-year contract. Rental expense for operating leases consists of the following at December 31, 2021:

Office Space and Storage from the Historic Onesto	<u>\$ 39,135</u>
Rental Expense	<u>\$ 39,135</u>

**NOTE 8 - DEFERRED INCOME**

The CVB received a \$25,000 grant in 2001 from the State of Ohio Department of Administrative Services. The grant is for capital improvements at the tourist information centers. The grant is recorded as deferred income until the capital improvements are completed. Amounts available for future capital improvements was \$216 at December 31, 2021.

**STARK COUNTY CONVENTION & VISITORS BUREAU  
STARK COUNTY, OHIO**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED DECEMBER 31, 2021**

**NOTE 9 - RETIREMENT PLAN**

The CVB employees participate in a 401(k) defined contribution profit-sharing plan which covers substantially all full-time employees. Under this plan, the CVB matched employee contributions up to 3% of their gross wages from July to December 2021. In addition, the CVB may make discretionary contributions to the plan. Charges to expense relating to the above plan amounted to \$10,238 for the year ended December 31, 2021.

**NOTE 10 - CONTINGENCIES**

**A. Grants**

The CVB can receive financial assistance from federal and State agencies in the form of a grants. Failure to comply with grant or program requirements may result in the CVB being required to refund any questioned costs or overpayments identified by its funding agency.

**B. Litigation**

The CVB is involved in no material litigation as either a plaintiff or defendant.

**NOTE 11 – COVID 19**

The United States and the State of Ohio declared a state of emergency in March of 2020 due to the COVID-19 pandemic. The financial impact of COVID-19 and the continuing emergency measures may impact subsequent periods of the CVB. The CVB's investment portfolio fluctuates with market conditions, and due to market volatility, the amount of gains or losses that will be realized in subsequent periods, if any, cannot be determined. In addition, the impact on the CVB's future operating costs, revenues, and additional recovery from emergency funding, either federal or state, cannot be estimated.

The CVB applied and received a \$111,980 Paycheck Protection Program Loan on February 1, 2021. This loan was forgiven on June 14, 2021.

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**Independent Auditor's Report on Internal Control Over Financial Reporting and on Compliance and Other  
Matters Based on an Audit of Financial Statements Performed in Accordance With  
*Government Auditing Standards***

Stark County Convention & Visitors Bureau  
Stark County  
227 2<sup>nd</sup> Street NW  
Canton, Ohio 44702

To the Board of Directors:

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of the Stark County Convention & Visitors Bureau, Stark County, Ohio, (a nonprofit organization), which comprise the statement of financial position as of December 31, 2021, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated April 10, 2022, wherein we noted as described in Note 11 to the financial statements, the financial impact of COVID-19 and the continuing emergency measures may impact subsequent periods.

**Report on Internal Control over Financial Reporting**

In planning and performing our audit of the financial statements, we considered the Stark County Convention & Visitors Bureau's internal control over financial reporting (internal control) as a basis for designing audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Stark County Convention & Visitors Bureau's internal control. Accordingly, we do not express an opinion on the effectiveness of the Stark County Convention & Visitors Bureau's internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements, on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the Stark County Convention & Visitors Bureau's financial statements will not be prevented, or detected and corrected, on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or, significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses or significant deficiencies may exist that were not identified.

**Report on Compliance and Other Matters**

As part of obtaining reasonable assurance about whether the Stark County Convention & Visitors Bureau's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the financial statements. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

Stark County Convention & Visitors Bureau

Stark County

Independent Auditor's Report on Internal Control Over Financial Reporting and on Compliance and Other Matters

Based on an Audit of Financial Statements Performed in Accordance With *Government Auditing Standards*

Page 2

### **Purpose of This Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Stark County Convention & Visitors Bureau's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Stark County Convention & Visitors Bureau's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

A handwritten signature in cursive script that reads "Julian & Grube, Inc.".

Julian & Grube, Inc.

April 10, 2022

# OHIO AUDITOR OF STATE KEITH FABER



**STARK COUNTY CONVENTION AND VISITORS BUREAU**

**STARK COUNTY**

**AUDITOR OF STATE OF OHIO CERTIFICATION**

This is a true and correct copy of the report, which is required to be filed pursuant to Section 117.26, Revised Code, and which is filed in the Office of the Ohio Auditor of State in Columbus, Ohio.



**Certified for Release 5/17/2022**

88 East Broad Street, Columbus, Ohio 43215  
Phone: 614-466-4514 or 800-282-0370

This report is a matter of public record and is available online at  
[www.ohioauditor.gov](http://www.ohioauditor.gov)