REPORT ON AUDITS OF FINANCIAL STATEMENTS

DECEMBER 31, 2008 AND 2007



Mary Taylor, CPA Auditor of State

Board of Directors Tuscarawas County Convention and Visitors Bureau 124 East High Avenue New Philadelphia, Ohio 44663

We have reviewed the *Independent Auditors' Report* of the Tuscarawas County Convention and Visitors Bureau, prepared by Willoughby & Company, Inc., for the audit period January 1, 2008 through December 31, 2008. Based upon this review, we have accepted these reports in lieu of the audit required by Section 117.11, Revised Code. The Auditor of State did not audit the accompanying financial statements and, accordingly, we are unable to express, and do not express an opinion on them.

Our review was made in reference to the applicable sections of legislative criteria, as reflected by the Ohio Constitution, and the Revised Code, policies, procedures and guidelines of the Auditor of State, regulations and grant requirements. The Tuscarawas County Convention and Visitors Bureau is responsible for compliance with these laws and regulations.

Mary Taylor, CPA Auditor of State

Mary Saylor

May 20, 2009



TUSCARAWAS COUNTY CONVENTION AND VISITORS BUREAU NEW PHILADELPHIA, OHIO

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May 8, 2009

Board of Directors Tuscarawas County Convention and Visitors Bureau New Philadelphia, Ohio

INDEPENDENT AUDITORS' REPORT

We have audited the accompanying statements of financial position of Tuscarawas County Convention and Visitors Bureau (a nonprofit organization) as of December 31, 2008 and 2007, and the related statements of activities and changes in net assets, functional expenses, and cash flows for the years then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America, and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Tuscarawas County Convention and Visitor's Bureau as of December 31, 2008 and 2007, and the changes in net assets, and its cash flows for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

In accordance with *Government Auditing Standards*, we have also issued a report dated May 8, 2009, on our consideration of the Tuscarawas County Convention and Visitors Bureau's internal control structure over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grants. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* and should be read in conjunction with this report in considering the results of our audit.

WILLOUGHBY & COMPANY, INC. - Certified Public Accountants

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STATEMENTS OF FINANCIAL POSITION AS OF DECEMBER 31,

ASSETS

	<u>2008</u>	<u>2007</u>	
CURRENT ASSETS:			
Cash	\$ 51,548	\$ 53,706	
Cash - reserve	7,988	5,324	
Certificate of deposits	15,394	15,000	
Accounts receivable	17,953	18,033	
Prepaid expenses	8,945	3,273	
Total current assets	101,828	95,336	
PROPERTY AND EQUIPMENT:			
Building and improvements	470,971	470,971	
Construction loan interest	7,026	7,026	
Leasehold improvements	7,749	7,749	
Transportation equipment	13,532	0	
Video and display equipment	19,202	19,202	
Office equipment	51,541	51,541	
Computer equipment	11,497	10,087	
	581,518	566,576	
Less: accumulated depreciation	128,759	103,769	
Net property and equipment	452,759	462,807	
OTHER ASSETS:			
Workers' compensation deposit	208_	208	
Total other assets	208_	208	
Total assets	<u>\$ 554,795</u>	<u>\$ 558,351</u>	

STATEMENTS OF FINANCIAL POSITION AS OF DECEMBER 31,

LIABILITIES AND NET ASSETS

	<u>2008</u>	<u>2007</u>
CURRENT LIABILITIES:		
Accounts payable - trade	\$ 3,99	8 \$ 5,013
Notes payable, current portion	11,84	5 9,128
Accrued liabilities:		
Accrued payroll taxes	4,96	9 4,756
Accrued sales tax		<u> </u>
Total current liabilities	20,81	3 18,898
LONG-TERM LIABILITIES:		
Notes payable, net of current portion	392,49	7 392,186
Total long-term liabilities	392,49	7 392,186
Total liabilities	413,31	0 411,084
NET ASSETS:		
Unrestricted	133,49	7 141,943
Temporarily restricted	7,98	5,324
Total net assets	141,48	5 147,267
Total liabilities and net assets	<u>\$ 554,79</u>	<u>\$ 558,351</u>

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2008

DEVENIUS AND CURPORT	<u>Un</u>	<u>restricted</u>	Tempo <u>Restr</u>	•		<u>Total</u>
REVENUE AND SUPPORT:	ф	240.001	Φ	0	ф	240.001
Hotel and motel excise tax	\$	349,001	\$	0	\$	349,001
Grants and donations		1 202		0		1 202
Reimbursements		1,382		0		1,382
Tourist Information Center donations		5,286		0		5,286
Visitors' guide income		3,648		0		3,648
FAM Tour Income		401		0		401
Group tour planner		13,826		0		13,826
Profile books		0		0		0
Interest income		504		0		504
Rental income		4,750		0		4,750
Co-op advertising income		0		0		0
Miscellaneous		818		0		818
Total support and revenue		379,616		0		379,616
EXPENSES:						
Program expenses		302,713		0		302,713
Administrative expenses		82,685		0		82,685
Total expenses		385,398		0		385,398
Changes in net assets		(5,782)		0		(5,782)
NET ASSETS, beginning of year		141,943		5,324		147,267
		136,161		5,324		141,485
Transfers		(2,664)		2,664		0
NET ASSETS, end of year	<u>\$</u>	133,497	\$	7,988	\$	141,485

The accompanying notes are an integral part of these financial statements.

WILLOUGHBY & COMPANY, INC. - Certified Public Accountants

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2007

DEVENIE AND CURPORT	<u>Un</u>	restricted_	Tempo <u>Restr</u>	orarily icted		<u>Total</u>
REVENUE AND SUPPORT:	ф	221 102	ф	0	ф	221 102
Hotel and motel excise tax	\$	331,182	\$	0	\$	331,182
Grants and donations		1,537		0		1,537
Reimbursements		3,661		0		3,661
Tourist Information Center donations		5,934		0		5,934
Visitors' guide income		2,574		0		2,574
FAM Tour Income		489		0		489
Group tour planner		10,401		0		10,401
Profile books		0		0		0
Interest income		275		0		275
Rental income		5,005		0		5,005
Co-op advertising income		1,622		0		1,622
Miscellaneous		752		0		752
Total support and revenue		363,432		0		363,432
EXPENSES:						
Program expenses		281,341		0		281,341
Administrative expenses		74,446		0		74,446
Total expenses		355,787		0		355,787
Changes in net assets		7,645		0		7,645
NET ASSETS, beginning of year		139,622		0		139,622
		147,267		0		147,267
Transfers		(5,324)		5,324		0
NET ASSETS, end of year	<u>\$</u>	141,943	\$	5,324	<u>\$</u>	147,267

STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2008

		Program Expenses		iinistrative xpenses		<u>Total</u>
Salaries	\$	130,532	\$	32,633	\$	163,165
Payroll taxes	·	11,247	·	2,812	·	14,059
Employee benefits		13,627		3,407		17,034
Pension expense		2,695		674		3,369
Advertising		24,487		10,495		34,982
Travel show and tours		11,586		0		11,586
Visitors' guide expense		1,041		0		1,041
Tour planner		11,343		0		11,343
Conferences and meetings		10,919		0		10,919
Dues and memberships		4,551		0		4,551
Postage		5,663		629		6,292
Copying and printing		6,695		1,674		8,369
Office supplies		1,139		2,659		3,798
Vehicle expenses		6,080		676		6,756
Co-op advertising		7,674		0		7,674
Tourist Information Center supplies		3,385		0		3,385
Continuing education		856		250		1,106
Telephone		3,690		923		4,613
Legal and accounting		1,740		6,961		8,701
Insurance		2,036		872		2,908
Repairs & maintenance		5,404		2,316		7,720
Renovation expenses		1,036		0		1,036
Interest		12,190		5,224		17,414
Taxes - real estate		404		173		577
Grants and aid		250		0		250
Utilities		3,963		1,699		5,662
Computer expenses		987		423		1,410
Miscellaneous		0		688		688
Total expenses before depreciation		285,220		75,188		360,408
Depreciation		17,493		7,497		24,990
Total expenses	\$	302,713	\$	82,685	\$	385,398

STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2007

		Program Expenses		ninistrative xpenses		<u>Total</u>
Salaries	\$	122,985	\$	30,746	\$	153,731
Payroll taxes	Ψ	10,764	Ψ	2,691	Ψ	13,455
Employee benefits		12,810		3,202		16,012
Pension expense		2,351		588		2,939
Advertising		15,210		6,518		21,728
Travel show and tours		8,746		0		8,746
Visitors' guide expense		1,080		0		1,080
Tour planner		12,497		0		12,497
Conferences and meetings		11,525		0		11,525
Dues and memberships		5,987		Ö		5,987
Postage		6,744		749		7,493
Copying and printing		7,298		1,825		9,123
Office supplies		770		1,801		2,571
Vehicle expenses		6,980		776		7,756
Co-op advertising		4,863		0		4,863
Tourist Information Center supplies		4,282		0		4,282
Continuing education		719		210		929
Telephone		3,583		896		4,479
Legal and accounting		1,654		6,616		8,270
Insurance		1,929		827		2,756
Repairs & maintenance		1,642		704		2,346
Renovation expenses		452		0		452
Interest		12,100		5,186		17,286
Taxes - real estate		0		0		0
Grants and aid		0		0		0
Utilities		6,341		2,717		9,058
Computer expenses		1,373		588		1,961
Miscellaneous		0		668		668
Total expenses before depreciation		264,685		67,308		331,993
Depreciation		16,656		7,138		23,795
Total expenses	\$	281,341	<u>\$</u>	74,446	\$	355,787

STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31,

		<u>2008</u>		<u>2007</u>
CASH FLOWS FROM OPERATING ACTIVITIES:				
Cash received from service recipients	\$	368,762	\$	349,745
Other operating cash receipts		10,854		13,229
Cash paid to employees and suppliers		(349,892)		(307,804)
Interest paid		(17,414)		(17,286)
Net cash provided by operating activities		12,310		37,884
CASH FLOWS FROM INVESTING ACTIVITIES:				
Purchase of property and equipment		(14,942)		0
Cash amounts deposited and reserved for loan requirements		(2,664)		(5,324)
Proceed from certificate of deposits		15,000		0
Purchase of certificate of deposit		(15,394)		(15,000)
Interest income on accounts		504		275
Net cash used by investing activities		(17,496)		(20,049)
CASH FLOWS FROM FINANCING ACTIVITIES:				
Proceeds from note payable		12,706		0
Principal payments on note payable		(9,678)		(8,615)
Net cash provided (used) by investing activities		3,028		(8,615)
<u>.</u>		•		
Increase (decrease) in cash		(2,158)		9,220
CASH, beginning of year		53,706		44,486
CASH, end of year	<u>\$</u>	51,548	<u>\$</u>	53,706
RECONCILIATION OF CHANGES IN NET ASSETS TO NET				
CASH PROVIDED BY OPERATING ACTIVITIES:				
Changes in net assets	\$	(5,782)	\$	7,645
Adjustments to reconcile changes in net assets to	Ψ	(3,762)	Ψ	7,043
net cash provided by operating activities:				
Depreciation		24,990		23,794
Interest income on accounts		(504)		(275)
(Increase) decrease in operating assets:		(504)		(213)
Accounts receivable		80		(185)
Prepaid expenses		(5,672)		3,379
Increase (decrease) in operating liabilities:		(5,012)		3,319
Accounts payable		(1,015)		3,498
Accrued expenses		213		28
Net cash provided by operating activities	<u> </u>	12,310	\$	37,884
				

The accompanying notes are an integral part of these financial statements. WILLOUGHBY & COMPANY, INC. - Certified Public Accountants

NOTES TO THE FINANCIAL STATEMENTS

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

NATURE OF OPERATIONS

Tuscarawas County Convention and Visitors Bureau (the Organization) is a non-profit entity organized under the laws of the State of Ohio for the purpose of the promotion of Tuscarawas county, Ohio as a convention and tourist location.

METHOD OF ACCOUNTING

The Organization prepares its financial statements on the accrual basis of accounting.

FINANCIAL STATEMENT PRESENTATION

The Organization previously adopted Statement of Financial Accounting Standards (SFAS) No. 117 "Financial Statements of Not-for-Profit Organizations." Under SFAS No.117, the Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. In addition, the organization is required to present a statement of cash flows. As permitted by this statement, the Organization has discontinued its use of fund accounting and has, accordingly, reclassified its financial statements to present the three classes of net assets required. At December 31, 2008 and 2007, the Organization had unrestricted and temporarily restricted assets.

ACCOUNTS RECEIVABLE

The Organization uses the allowance method of accounting for doubtful accounts. All accounts were considered to be fully collectible at December 31, 2008 and 2007. Therefore, no allowance for doubtful accounts has been recorded in these financial statements.

PROPERTY AND EQUIPMENT

Property and equipment are carried at cost. Depreciation is provided over the estimated useful lives of the related assets. Maintenance and repairs are charged to operations when incurred. Renewals and betterments of a nature considered to materially extend the useful lives of the assets are capitalized. When assets are retired or otherwise disposed of, the assets and related allowances for depreciation are eliminated from the accounts, and any resulting gain or loss is reflected in income. Depreciation for financial reporting purposes is based on the following policies:

DESCRIPTION	<u>USEFUL LIVES</u>	METHOD
Building and improvements	15 - 39 years	Straight line
Construction loan interest	30 years	Straight line
Leasehold improvements	15 years	Straight line
Transportation equipment	5 years	Straight line
Video and display equipment	5 years	Straight line
Office equipment	5 - 10 years	Straight line
Computer equipment	5 years	Straight line

DONATIONS

All donations received are considered to be available for unrestricted use unless specifically restricted by donor.

NOTES TO THE FINANCIAL STATEMENTS

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

TAX STATUS

As a non-profit organization under Section 501(c)(6) of the Internal Revenue Code, the Organization is exempt from Federal and Ohio income taxes. Therefore, no provision has been made for Federal or Ohio income taxes in the accompanying financial statements.

STATEMENTS OF CASH FLOWS

For the purposes of the statements of cash flows, the Organization considers all highly liquid debt instruments purchased with a maturity date of three months or less to be cash equivalents. The Organization paid interest of \$17,414 and \$17,286 for the years ended December 31, 2008 and 2007, respectively.

USE OF ESTIMATES

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

ADVERTISING COSTS

The Organization expenses the production costs of advertising the first time the advertising takes place.

NOTE 2: DEPOSITS WITH BALANCE SHEET RISK

As of December 31, 2008 and 2007, the Organization had bank balances of under \$100,000 for both years. All of the bank balances, for both years, were covered by federal depository insurance.

NOTE 3: COMPENSATED ABSENCES

Employees of the Organization are entitled to vacation and sick days, depending on job classification, length of service, and other factors. No amounts have been booked on the statements of financial position as a liability for December 31, 2008 and 2007.

NOTE 4: CONCENTRATION OF CREDIT RISK

The accounts receivable balance of the Organization consists of balances due from clients operating primarily in East Central Ohio.

The Organization receives a majority of its funding from a hotel and motel excise tax in Tuscarawas County located in East Central Ohio.

NOTE 5: OPERATING LEASE

The Organization leased a vehicle for use in its operations. The lease expense for both years ending December 31, 2008 and 2007 was \$2,101 and \$4,242, respectively.

NOTES TO THE FINANCIAL STATEMENTS

NOTE 6: PENSION PLAN

The Organization sponsors a Simple Retirement program for all eligible employees. The Organization matches employee deferrals up to 3% of employee earnings. The Organization incurred matching contributions of \$3,369 and \$2,939 for the years ended December 31, 2008 and 2007, respectively.

NOTE 7: CASH - RESERVE

Per requirements of the USDA loan previously taken out (see Note 10), the Organization must set aside monies, over time, that will equal one years' mortgage payment (\$218 per month over 10 years). The Organization contributed \$2,664 and \$5,324 towards the required amount during 2008 and 2007. As of December 31, 2008, the Organization is up-to-date on its required contributions.

NOTE 8: BOARD DESIGNATED BUILDING FUND

It is the policy of the Board of Directors of the organization to review its plans for future property improvements and acquisitions from time to time and to designate appropriate sums to assure adequate financing of such improvements and acquisitions. As of December 31, 2008 and 2007, there were no amounts set aside for this purpose.

NOTE 9: LINE OF CREDIT

The Organization has a revolving line of credit with a local financial institution. The line is unsecured and interest is being charged at prime plus .75%. The maximum amount that can be borrowed against the line is \$15,000.

NOTE 10: NOTE PAYABLE

The Organization had the following note payable at December 31:

		<u>2008</u>		<u>2007</u>
Note payable - United States Department of Agriculture				
Rural Development (USDA), secured by real estate with				
monthly payments of \$2,155 which includes interest at 4.25%.	Φ.	202.224	Φ.	404 24 4
Final payment is due December 2033.	\$	392,336	\$	401,314
Note payable - First Federal Community Bank, secured by vehicle with monthly payments of \$246 which includes				
interest at 5.90%. Final payment is due June 2013.		12,006		0
		404,342		401,314
Less: current portion		11,845		9,128
	\$	392,497	\$	392,186

Principal payments on the note payable are scheduled to be made as follows for the years ending December 31:

2009	\$ 11,845
2010	12,399
2011	12,979
2012	13,587
2013	13,123
Thereafter	 340,409
	\$ 404 342

WILLOUGHBY & COMPANY, INC. - Certified Public Accountants



May 8, 2009

Board of Directors Tuscarawas County CVB New Philadelphia , Ohio

REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

We have audited the financial statements of Tuscarawas County CVB (the Organization) as of and for the year ended December 31, 2008 and 2007, and have issued our report thereon dated May 8, 2009. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States.

Internal Control Over Financial Reporting

In planning and performing our audit, we considered the Authority's internal control over financial reporting as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Authority's internal control over financial reporting. Accordingly, we do not express an opinion on the effectiveness of the Authority's internal control over financial reporting.

A control deficiency exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A significant deficiency is a control deficiency, or combination of control deficiencies, that adversely affects the organization's ability to initiate, authorize, record, process, or report financial data reliably in accordance with generally accepted accounting principles, such that there is more than a remote likelihood that a misstatement of the organization's financial statements that is more than inconsequential will not be prevented or detected by the organization's internal control.

A material weakness is a significant deficiency, or combination of significant deficiencies, that results in more than a remote likelihood that a material misstatement of the financial statements will not be prevented or detected by the organization's internal control.

Our consideration of internal control over financial reporting was for the limited purpose described in the first paragraph of this section and would not necessarily identify all deficiencies in internal control that might be significant deficiencies or material weaknesses. We did not identify any deficiencies in internal control over financial reporting that we consider to be material weaknesses, as defined above.

Tuscarawas County CVB

Report on Internal Control Over Financial Reporting and on Compliance and Other Matters Based on An Audit of Financial Statements In Accordance with Government Auditing Standards

Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Authority's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grants, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance that are required to be reported under *Government Auditing Standards*.

We intend this report solely for the information and use of the audit committee, management, and the Board of Directors. We intend it for no one other than these specified parties.

WILLOUGHBY & COMPANY, INC. - Certified Public Accountants

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Mary Taylor, CPA Auditor of State

TUSCARAWAS COUNTY CONVENTION AND VISITORS BUREAU TUSCARAWAS COUNTY

CLERK'S CERTIFICATION

This is a true and correct copy of the report which is required to be filed in the Office of the Auditor of State pursuant to Section 117.26, Revised Code, and which is filed in Columbus, Ohio.

CLERK OF THE BUREAU

Susan Babbitt

CERTIFIED JUNE 2, 2009